

Plus⁺500

H1 2026 INTERIM RESULTS

Presented by:

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Elad Even-Chen, Chief Financial Officer

10 August 2026

London Stock Exchange symbol: PLUS



AGENDA



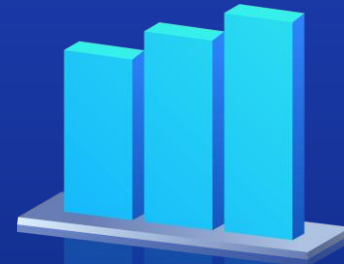
OVERVIEW



**OPERATING
REVIEW**



TECHNOLOGY



**FINANCIAL
REVIEW**



**SUMMARY
& OUTLOOK**

Plus⁺500 IT'S TRADING **WITH A PLUS**



OVERVIEW

Plus⁺500 IT'S TRADING **WITH A PLUS**

H1 2026 – KEY TAKEAWAYS

STRATEGIC EXECUTION DELIVERING RECORD RESULTS



RECORD H1 RESULTS

Customer Income¹ up 24% to a five-year high of **\$460.8m**

Revenue up 12% to a three-year high of **\$462.9m**



US GROWTH ENGINE

Non-OTC² revenue up **c.30% YoY**, on track to deliver annualised **revenue of c.\$140m in FY 2026**

B2B partnerships announced with Wealthsimple and Nelogica



PREDICTION MARKETS

Launch of **new B2C offering** in February 2026

Next-generation CFTC-regulated sports contracts launched in June 2026



SHAREHOLDER RETURNS

Total shareholder returns of **\$182.5m** announced today, with total announced in 2026 of **\$370.0m**

\$3.1bn total distributions announced since IPO in 2013



ROBUST POSITION

Debt-free balance sheet with **\$861.3m** cash balances

Highly cash-generative, high-margin business model enables investments to drive growth

1. Customer Income – From OTC (customer spreads and overnight charges) and non-OTC (commissions from the Group's futures and options on futures operation and from 'Plus500 Invest', the Group's share dealing platform)

2. Non-OTC includes futures, prediction markets and share dealing

A LONG TRACK RECORD OF PROFITABLE GROWTH & CASH GENERATION

STRONG OPERATIONAL AND FINANCIAL PERFORMANCE SINCE IPO YEAR IN 2013



EFFICIENCY

Lean operating model enabled by technology and automation

\$4.0bn

Cash from operations



STABILITY

Proven and resilient business model

\$3.3bn

Accumulated net profit



GROWTH

Launch of new products and expansion into new markets

16%

CAGR¹ revenue growth



STRONG BALANCE SHEET

Over \$860m of own cash and no debt since inception

\$3.1bn

Returned to shareholders

1. Based on compiled analysts' consensus

THE PLUS500 OF TODAY

FROM A SINGLE PRODUCT TO A MARKET-LEADING, GLOBAL MULTI-ASSET FINTECH GROUP



Plus500 IT'S TRADING **WITH A PLUS**

PLUS500'S INNOVATIVE TECHNOLOGY **CONNECTS** GLOBAL MARKETS

PLUS500 HAS ESTABLISHED ITSELF AS A PROVIDER OF MARKET INFRASTRUCTURE



Plus500 IT'S TRADING **WITH A PLUS**

A UNIQUE PROPOSITION WITH A **COMPOUNDING GROWTH ENGINE**

PLUS500 COVERS B2B, B2C AND B2B2C CHANNELS ACROSS FUTURES AND PREDICTION MARKETS

CORE INFRASTRUCTURE



Proprietary technology



Clearing & execution



Institutional infrastructure



FUTURES



PREDICTION MARKETS

B2B

B2C

B2B2C

PLATFORM OFFERINGS



'Plus500
Futures
Platform'



'T4-Pro'



'Plus500
Cosmos'

Plus500 offers a unique proposition: a self-reinforcing growth engine driven by three core channels that compound with scale and provide real competitive advantages

Plus⁺500 IT'S TRADING **WITH A PLUS**

US PREDICTION MARKETS

UNIQUE POSITION IN HIGH GROWTH, ACCELERATING MARKETS

THE OPPORTUNITY



TRADE THE WORLD IN REAL-TIME

Live events transformed into tradable outcomes



CFTC-REGULATED FRAMEWORK

Innovative financial product and markets within a trusted US financial regulatory structure



DESIGNED FOR MOMENTUM

Rapid market creation aligned with breaking news and live debate



INDIVIDUAL-FIRST TECHNOLOGY

Advanced systems designed for personalised, self-directed trading decisions

OUR POSITION



BLUE-CHIP PARTNERSHIPS

The Group's partnerships validate Plus500's position as B2B provider of choice



B2C OFFERING

Product expansion to include sports contracts alongside non-sports categories



GROWTH AND INNOVATION

Plus500's market infrastructure uniquely enables growth across B2B and B2C



CLEARING MEMBERSHIPS

Seamless access to Kalshi Exchange and CME Group prediction markets



OPERATING REVIEW

Plus⁺500 IT'S TRADING **WITH A PLUS**

OPERATING REVIEW – INTRODUCTION

TWO LINES OF BUSINESS – PROPRIETARY PLATFORMS – ACCELERATING TOGETHER

OTC



Resilience and agile architecture, delivered at scale



Launch of 24/5 trading, capturing a shift in retail habits



Global footprint growing with Canada, Japan, Colombia & UAE



Proprietary technology, mobile-first platform: 50% of revenue from >5-year customers



Higher-value customers, converting faster, staying longer

NON-OTC

FUTURES AND PREDICTION MARKETS



B2C prediction markets: launched, expanded, creating value



Mehta acquisition completed, creating a foothold in India



Blue-chip partnerships deepened and expanded



Launch of Single Stock Futures



c.30% revenue growth YoY, now 15% of the Group

GLOBAL OPERATIONS AND GROWTH DRIVERS

PLUS500'S GLOBAL SCALE AND LOCALISED OFFERINGS ARE ENABLED BY ITS TECHNOLOGY

GLOBAL OPERATIONS



>34M
Registered
customers



>60
Countries



17
Regulatory
licences globally



>2,500
Financial
instruments



c.730
Employees
worldwide¹



\$0.9BN
Cash balances¹
with no debt



30
Languages



4
Product categories

GROWTH DRIVERS



Best-in-class
proprietary
technology



Enhanced
localisation



Broad portfolio
of regulatory
licences



Agile, scalable
business and
operations models



Balance
sheet
strength

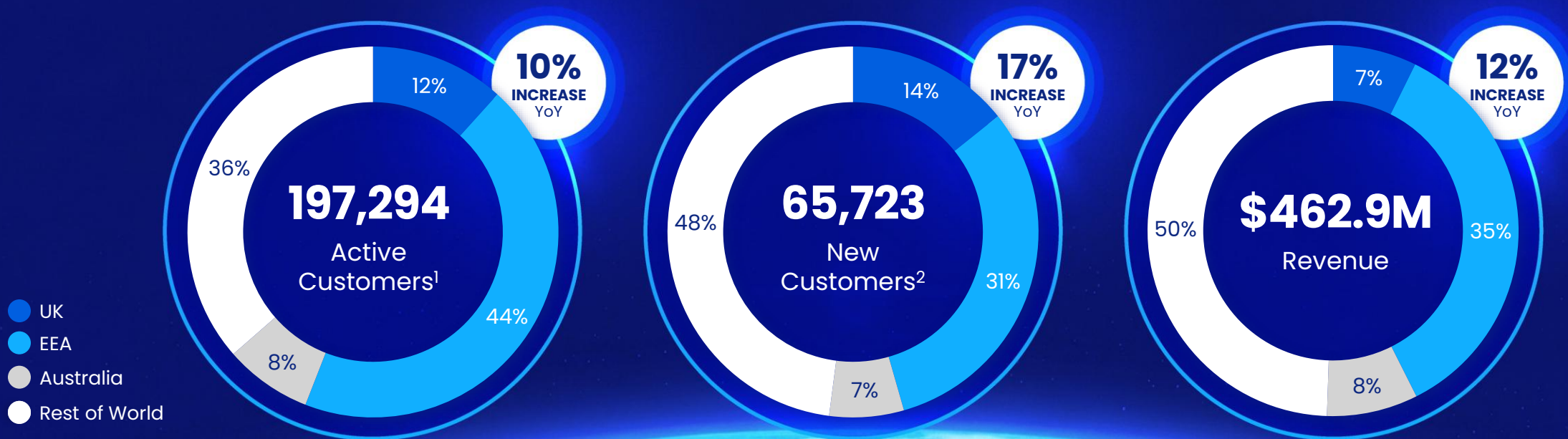


Compelling OTC,
futures and
prediction markets
product offering

1. As of 30 June 2026

H1 2026 KPIs BY REGION

EXCELLENT PERFORMANCE ACROSS GEOGRAPHIES



Growing base of higher-value customers underpins the Group's momentum

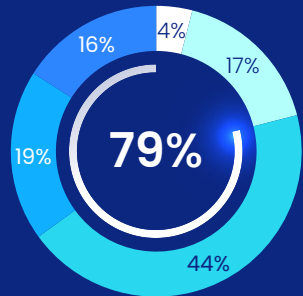
Strong New Customer growth, powered by Plus500's technology and product offering

Three-year record Revenue, fuelled by strength across each business line

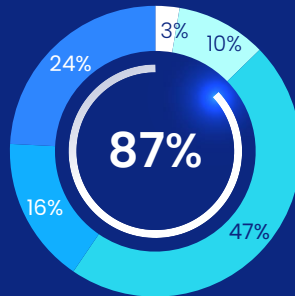
1. Active Customers – Customers who made at least one real money trade during the period
2. New Customers – Customers depositing for the first time

LONG-TERM CUSTOMER RETENTION IMPROVEMENTS

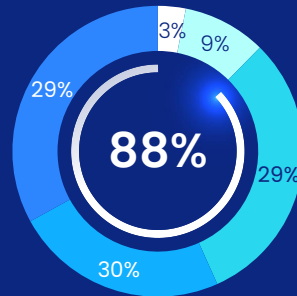
SIGNIFICANT INCREASE IN THE LONGEVITY OF PLUS500'S OTC CUSTOMER BASE



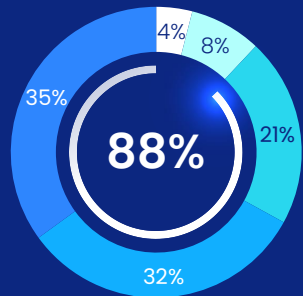
FY-2021



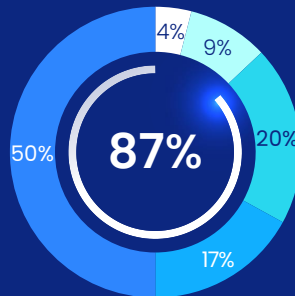
FY-2022



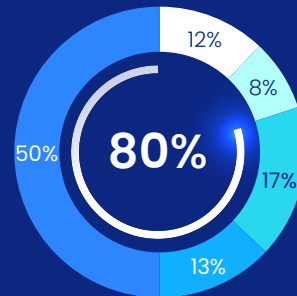
FY-2023



FY-2024



FY-2025



H1-2026

Less than 1 year: ● 0-6 months ● 7-12 months

More than 1 year: ● 1-3 years ● 3-5 years ● 5+ years



Long term customer relationships
A key value driver for Plus500



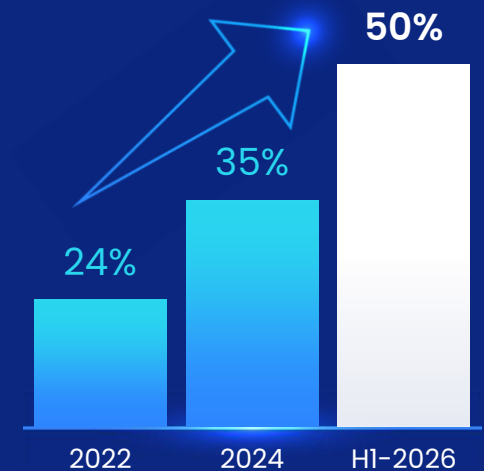
Retention initiatives
Including Premium Service



Product diversification
Enables continued customer longevity

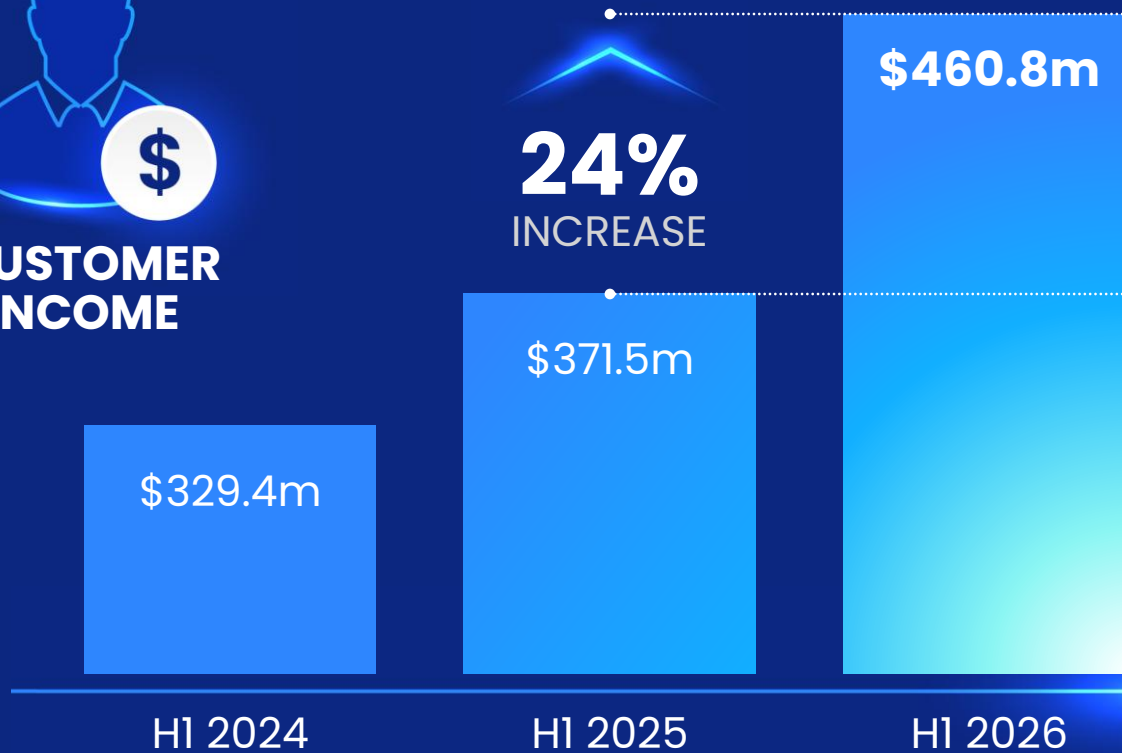
Significant increase in longevity of Plus500's customer base over time

OTC customers trading with Plus500 for **>5 years**
(% of total OTC revenue)



RECORD FIVE-YEAR HIGH CUSTOMER INCOME IN H1 2026

RECORD PERFORMANCE REFLECTS INCREASED CUSTOMER QUALITY AND LONGEVITY



Record Customer Income
reflects compounding quality
of Plus500's customer base

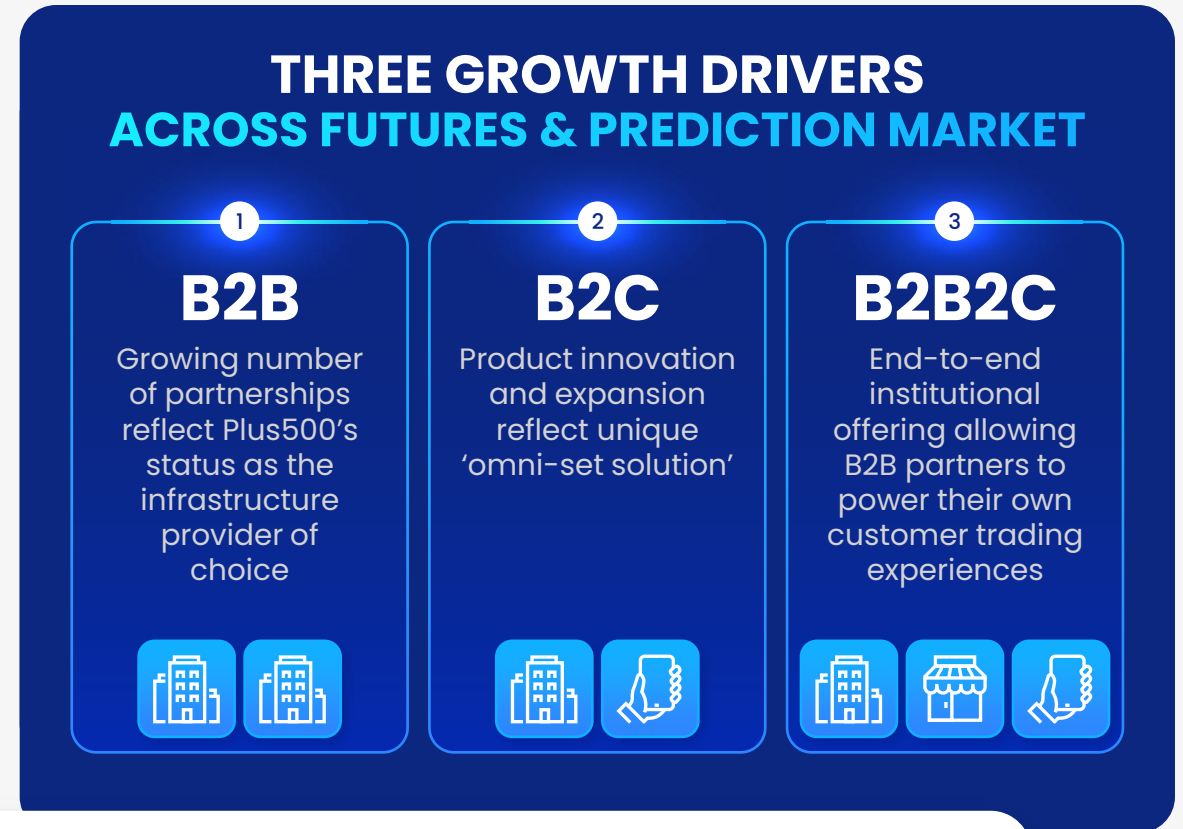
Customer longevity

Strong customer deposits

Growing contribution
from OTC and non-OTC

RAPID BUSINESS EXPANSION IN THE US

US BUSINESS IS A HIGH-GROWTH ENGINE SCALING INTO A MEANINGFUL DRIVER FOR THE GROUP

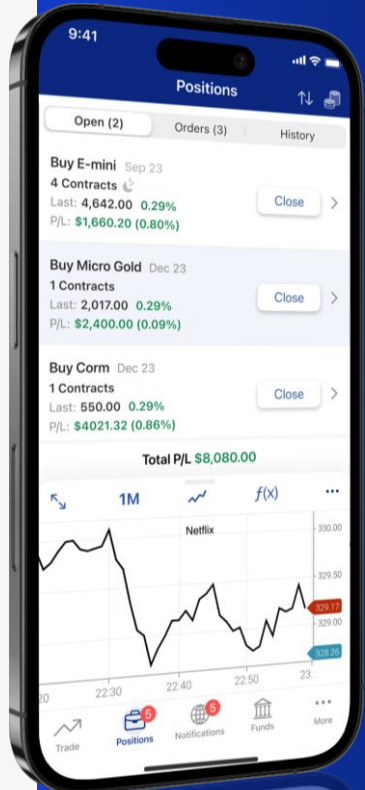


Non-OTC revenue in H1 2026 accounted for **c.15%** of total group revenue

US GROWTH CONTINUED IN H1 2026



STRONG PERFORMANCES ACROSS ALL CHANNELS IN THE US FUTURES MARKET



FUTURES & PREDICTION MARKETS



'PLUS500
COSMOS'

B2B



CLEARING
INFRASTRUCTURE



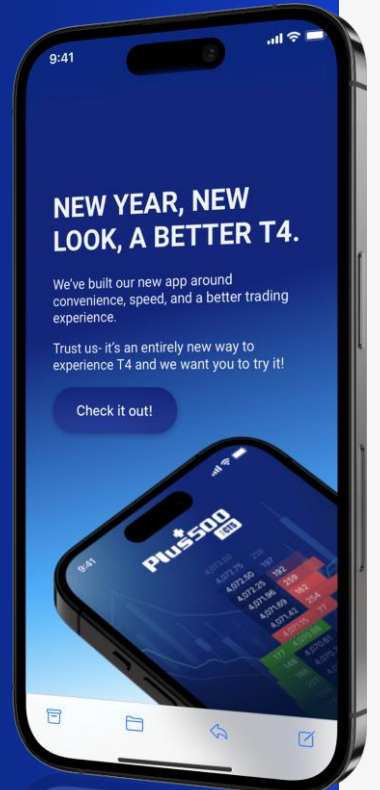
OMNI-SET
SOLUTION

B2C

Plus500
FUTURES

Plus500
T4 PRO

The Group expects this business to contribute increasingly to value creation in the short-term and to drive Group results over the medium-term



Plus500 IT'S TRADING WITH A PLUS

UNIQUELY POSITIONED – INFRASTRUCTURE AND PARTNERSHIPS

PARTNERSHIP GROWTH DRIVEN BY PROVEN AND ESTABLISHED CAPABILITIES



FINANCIAL STRENGTH

With a strong regulatory track record



TECHNOLOGY-ENABLED

Approach to partnerships and opportunities



INNOVATION

As a driver for strategic transformation into a provider of market infrastructure



CLEARING INFRASTRUCTURE

Multiple clearing memberships provide a competitive moat



ACROSS THREE CHANNELS

End-to-end seamless clearing and execution experience



PROVEN RETAIL TECHNOLOGY

Sophisticated marketing machine technology driving new customer adoption



Plus500 IT'S TRADING **WITH A PLUS**

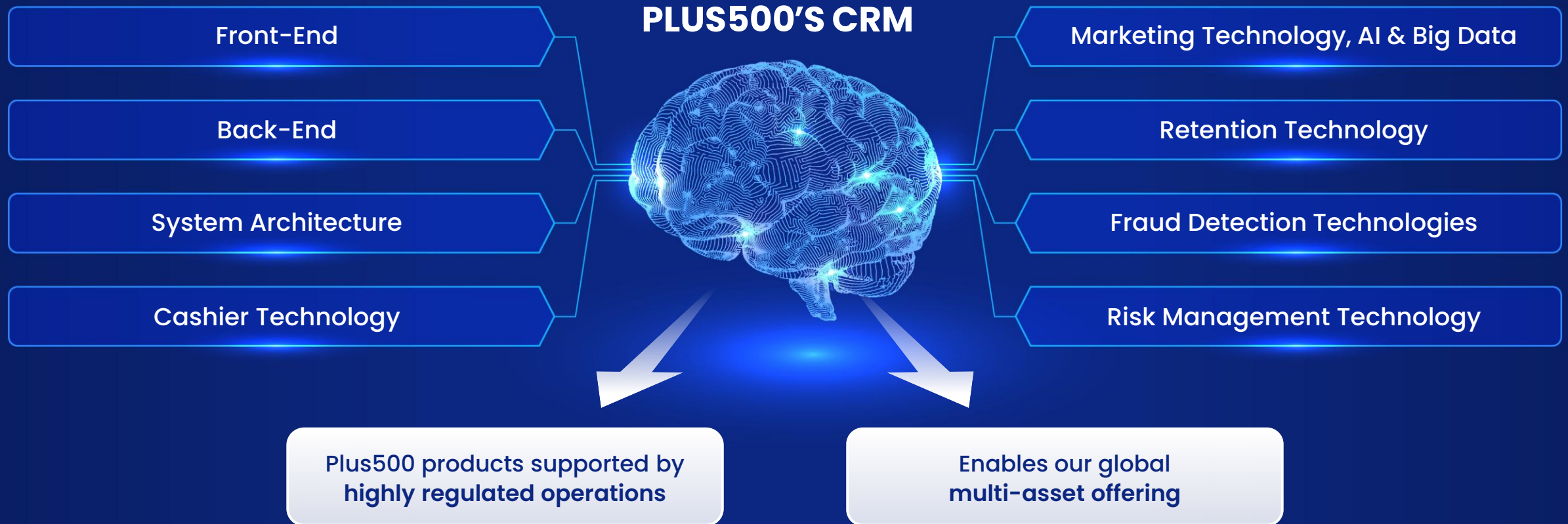


TECHNOLOGY

Plus⁺500 IT'S TRADING **WITH A PLUS**

PROPRIETARY TECHNOLOGY IS OUR **KEY ENABLER**

ONGOING INVESTMENT IN OUR SAAS BASED TECHNOLOGY TO DRIVE FUTURE GROWTH



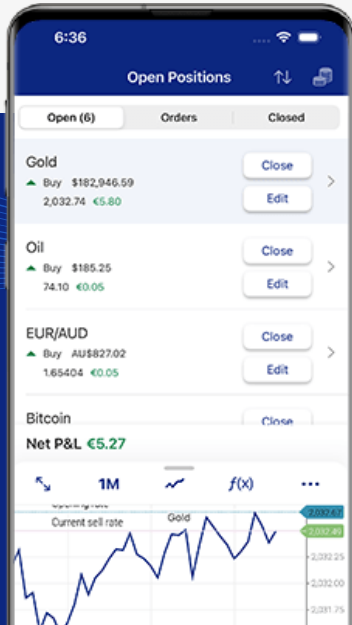
SEAMLESS CUSTOMER JOURNEY

IN-HOUSE, TAILORED TECHNOLOGICAL SOLUTIONS,
EQUIVALENT TO MARKET-LEADING SAAS AND PLATFORM OFFERINGS

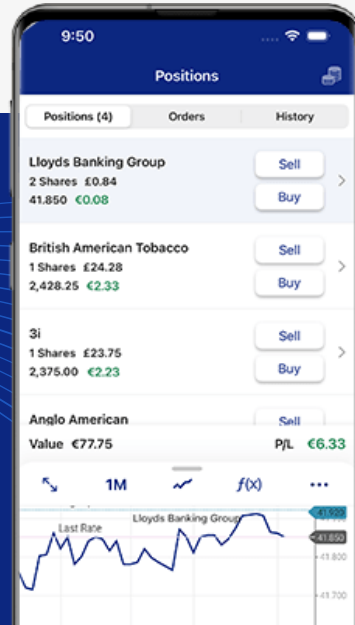


DIVERSE PRODUCT OFFERINGS

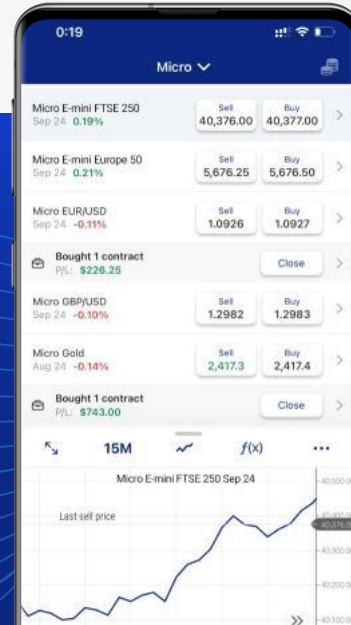
SEAMLESS AND UNIFIED CUSTOMER EXPERIENCE ACROSS PRODUCTS



Plus500 OTC



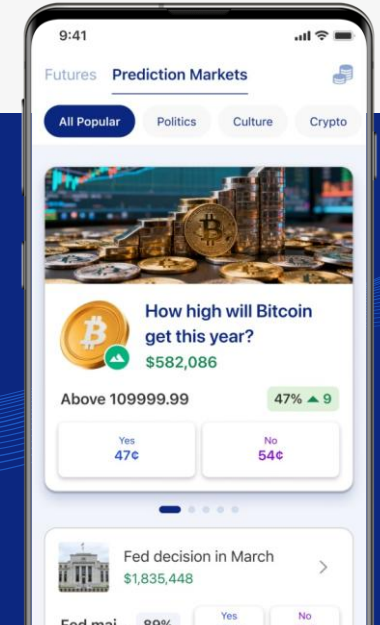
Plus500 INVEST



Plus500 FUTURES



Plus500 T4 PRO



Plus500 PREDICTIONS

SUPPORTED BY PROPRIETARY TECHNOLOGIES

CRM, Marketing Machine, Retention Machine,
Localisation, Education, Risk Management, Cashier

UNIFIED UI/UX PLATFORMS ACROSS OPERATING SYSTEMS

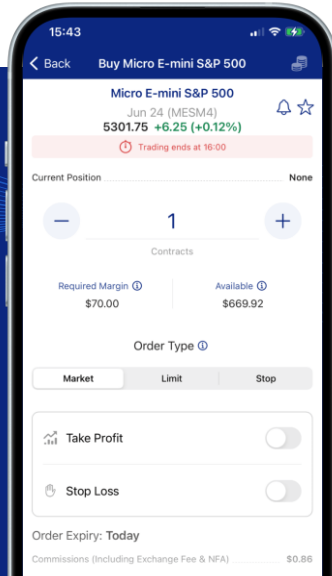
Webtrader; iOS (Mobile & iPad);
Android (Mobile & Tablets)

Plus500 IT'S TRADING WITH A PLUS

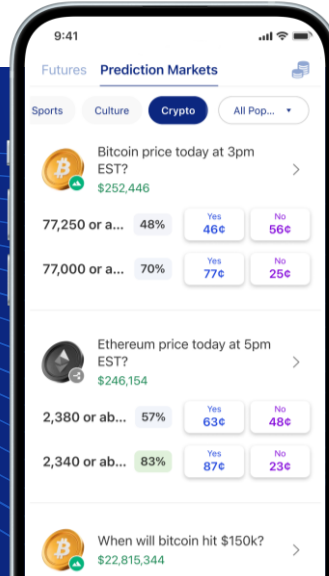
HOLISTIC TECHNOLOGICAL SOLUTIONS



A VARIETY OF TECHNOLOGICAL SOLUTIONS TO SUPPORT CUSTOMERS TRADING ON FUTURES, OPTIONS ON FUTURES AND PREDICTION MARKETS PRODUCTS



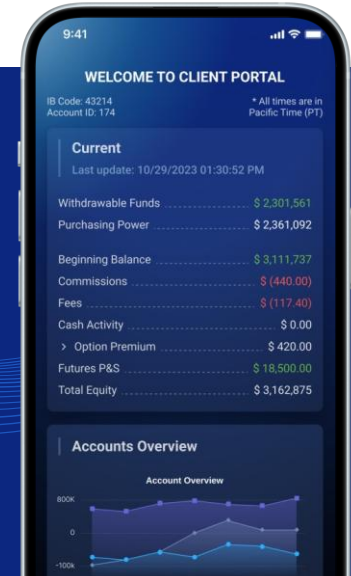
'PLUS500 FUTURES'



PREDICTION MARKETS



'T4-PRO'



'PLUS500 COSMOS'

Plus500 has succeeded in positioning itself as an established market infrastructure provider within the futures and prediction markets industries

PRODUCT INNOVATION ENHANCES CUSTOMER EXPERIENCE

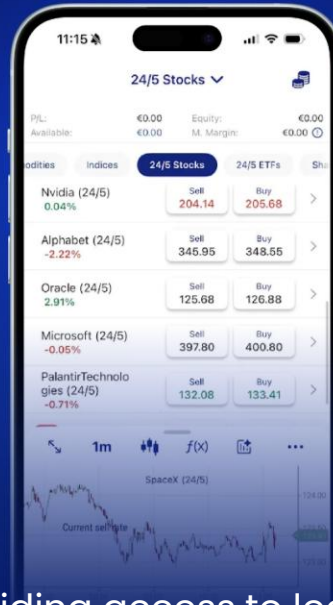
24/5 TRADING

24/5
TRADING
INSTRUMENTS



Unlocking round-the-clock liquidity
across stocks and ETFs

SINGLE STOCK FUTURES



Providing access to leading
US stocks with enhanced flexibility
and capital efficiency

'+AI BITES'



Delivering real-time market insight
across every asset class

LEADING MOBILE OFFERING **ACROSS DEVICES**

AN INTUITIVE AND RELIABLE PRODUCT OFFERING WITH A MOBILE-FIRST APPROACH

90%

of **revenue** in H1 2026
generated through mobile
and tablet offerings



87%

of all **customer trades** took
place on mobile or tablet
devices

Plus500 continues to lead the way in mobile and tablet interface accessibility



FINANCIAL REVIEW

Plus⁺500 IT'S TRADING **WITH A PLUS**

H1 2026 – FINANCIAL AND CUSTOMER KPIs

GROWTH ACROSS KEY FINANCIAL AND CUSTOMER METRICS

STRONG FINANCIAL PERFORMANCE



\$462.9M

Revenue

H125: \$415.1m (12% growth)

\$187.5M

EBITDA¹

H125: \$185.1m (1% growth)

41%

EBITDA Margin

H125: 45% (9% decrease)

\$151.9M

Net Profit

H125: \$149.6m (2% growth)

CUSTOMER KPIs



65,723

New Customers

H125: 56,165 (17% growth)

\$2,346

ARPU²

H125: \$2,307 (2% growth)

\$1,230

AUAC³

H125: \$1,237 (1% decrease)

197,294

Active Customers

H125: 179,931 (10% growth)

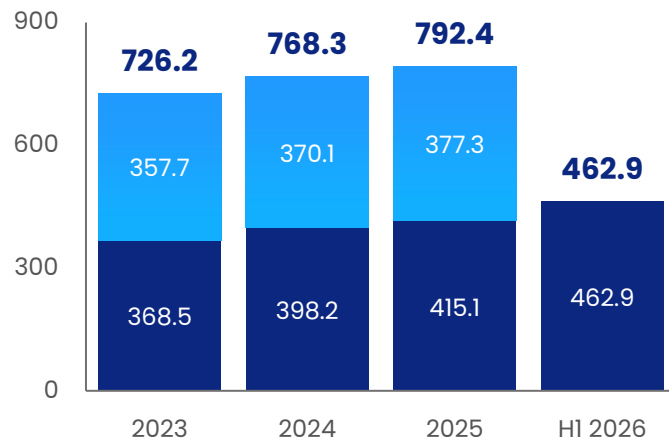
1. EBITDA – Revenue (trading Income and interest income) minus operating expenses plus depreciation and amortisation
2. ARPU – Average Revenue Per User
3. AUAC – Average User Acquisition Cost

FINANCIAL HIGHLIGHTS

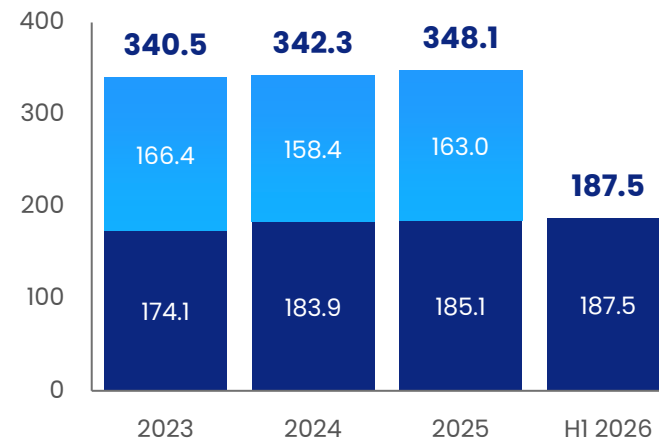
STRONG FINANCIAL RESULTS DELIVERED IN H1 2026

● H1 ● H2

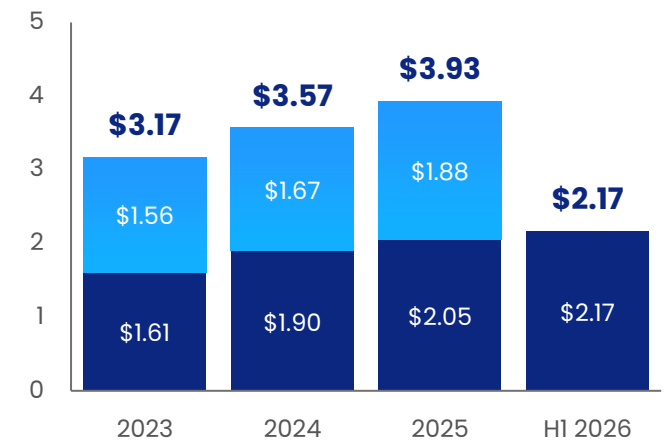
REVENUE (\$M)



EBITDA (\$M)



EARNINGS PER SHARE (BASIC) (\$)



Strong revenue performance



Consistently high cash generation and conversion



Robust balance sheet maintained



Flexible cost base

INCOME STATEMENT

KEY METRICS

(\$m)	H1 2026	H1 2025	% change	H2 2025	% change
Revenue	462.9	415.1	12%	377.3	23%
Selling and marketing expenses	201.8	168.8	20%	155.0	30%
Administrative and general expenses	76.7	63.9	20%	62.1	24%
EBITDA	187.5	185.1	1%	163.0	15%
EBITDA margin	41%	45%	(9%)	43%	(5%)
Financial expenses (income), net	1.2	0.6	100%	3.1	(61%)
Tax expenses	31.3	32.2	(3%)	25.4	23%
Net Profit	151.9	149.6	2%	131.7	15%

COST PROFILE – INVESTING TO DRIVE GROWTH AND INNOVATION

CONTROL OVER EXPENSES ENABLED BY PLUS500'S FLEXIBLE COST STRUCTURE

Key Elements of cost base (\$m)	H1 2026	H1 2025	% change	H2 2025	% change
Advertising, technology and marketing investment	80.9	69.5	16%	63.4	28%
Payment processing costs	24.1	21.9	10%	18.3	32%
Commissions and fees	44.6	33.3	34%	36.1	24%
Payroll and related expenses	40.7	32.3	26%	33.5	21%
Variable bonuses	10.8	10.6	2%	7.6	42%
Share-based compensation	42.9	31.3	37%	36.7	17%
Data processing costs	9.6	8.9	8%	7.7	25%
Professional and regulatory fees	6.7	8.1	(17%)	2.6	158%
Depreciation and amortisation	3.1	2.7	15%	2.8	11%
Other costs	15.1	14.1	7%	8.4	80%
Total costs	278.5	232.7	20%	217.1	28%

OUR COST BASE

● Fixed ● Variable*

H1-2026

30%

70%

H2-2025

30%

70%

H1-2025

30%

70%

On a constant currency basis, underlying performance was even stronger, with reported results impacted by FX-related cost headwinds

*Variable – advertising technology and marketing investment, variable bonuses, payment processing costs, commissions and fees and other variable costs

Plus500 IT'S TRADING **WITH A PLUS**

BALANCE SHEET

EXTREMELY STRONG BALANCE SHEET POSITION MAINTAINED IN H1 2026

(\$m)	30/06/26	31/12/25	% Change
Cash and Cash Equivalents	861.3	801.6	7%
Other Current Assets	65.1	58.9	11%
Total Current Assets	926.4	860.5	8%
Non-Current Assets	97.4	83.6	17%
Total Assets	1,023.8	944.1	8%

(\$m)	30/06/26	31/12/25	% Change
Current Liabilities	407.8	349.7	17%
Non-Current Liabilities	32.0	26.4	21%
Total Liabilities	439.8	376.1	17%
Equity	584.0	568.0	3%
Total Liabilities and Equity	1,023.8	944.1	8%



Plus500 remains debt-free
No debt on balance sheet since inception



Plus500 remains well positioned to invest in future growth through organic investments and targeted bolt-on acquisitions

CASH FLOW

ATTRACTIVE CASH GENERATIVE BUSINESS MODEL

(\$m)

OPERATING ACTIVITIES:

	H1 2026	H1 2025	% Change
Cash generated from operations	184.7	129.2	43%
Interest received	21.1	29.6	(29%)
Income tax paid, net	(59.7)	(20.5)	191%
Net cash provided by operating activities	146.1	138.3	6%

INVESTING ACTIVITIES:

Acquisition of subsidiaries, net of cash acquired	(19.8)	-	n/a
Purchase of property, plant and equipment	(0.3)	(0.4)	(25%)
Net cash used in investing activities	(20.1)	(0.4)	4,925%

FINANCING ACTIVITIES:

Payment in respect of lease liabilities	(2.0)	(1.7)	18%
Acquisition of the Company's shares by the Company	(63.8)	(101.8)	(37%)
Net cash used in financing activities	(65.8)	(103.5)	(36%)
Gain (Loss) from exchange differences on cash & cash equivalents	(0.5)	13.7	(104%)
Cash and cash equivalents at end of the period	861.3	938.1	(8%)



Highly cash generative – Operating cash conversion¹ for H1 2026 was 99%
Driven by strong EBITDA performance



Long-term track record of significant shareholder returns

\$87.4m dividends paid in July 2026;
\$63.8m utilised for share buybacks in H1 2026



Continued strong cash balances of \$861.3m at period end
Driven by strong cash generation

1. Operating cash conversion – Cash generated from operations / EBITDA

OUR DISCIPLINED APPROACH TO **CAPITAL ALLOCATION**

SURPLUS CAPITAL OF UP TO \$310M PROVIDES SIGNIFICANT OPTIONALITY

REQUIRED REGULATORY CAPITAL & ADDITIONAL RISK MANAGEMENT CAPITAL

C.\$550M*
of required capital – covering:



**Regulatory
Capital**



**Working
Capital**



**Risk
Management
& Hedging**



Clearing

CURRENT SURPLUS CAPITAL

Up to **C.\$310M***
to be invested in:



Growth Opportunities
Through organic investments
and by targeting additional
bolt-on acquisitions



Shareholder Returns
Through share buybacks
and cash dividends

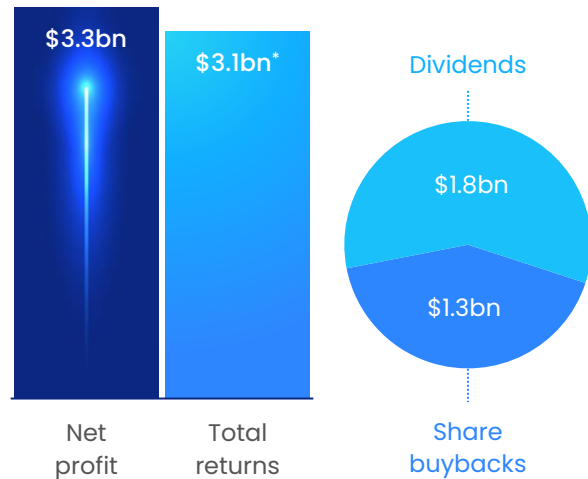
OUR APPROACH TO SHAREHOLDER RETURNS

ESTABLISHED TRACK RECORD OF ATTRACTIVE, COMPOUNDING SHAREHOLDER RETURNS

Total of **\$370.0m** shareholder returns announced during YTD 2026, equating to an 8% yield¹

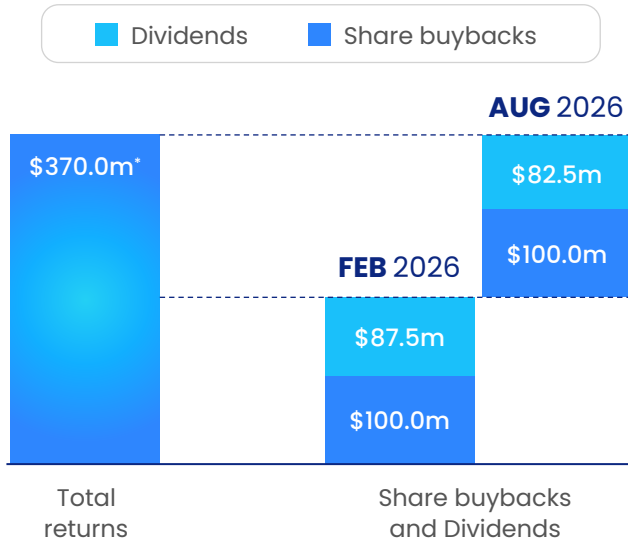
SINCE IPO YEAR: **\$3.1BN**

Shareholder returns since IPO year **FY 2013 to YTD 2026**



ANNOUNCED TODAY: **\$182.5M**

Shareholder returns announced in **YTD 2026***



PLUS500
POSITIONING:

c.12,000% TSR

Best performing share
in the FTSE All-Share Index
on a total return basis²

STOXX | **FTSE 250**

Part of the FTSE 250 and
STOXX Europe 600 Indices

1. Announced shareholder returns in YTD 2026 divided by market value as of 30 June 2026
2. Based on Bloomberg TSR (Total Shareholder Returns) of FTSE All-Share between FY 2013 to H1 2026



SUMMARY & OUTLOOK

Plus⁺500 IT'S TRADING **WITH A PLUS**

FIVE GROWTH ENGINES – COMPOUNDING TOGETHER

DIVERSIFIED DRIVERS OF SUSTAINABLE LONG-TERM GROWTH,
DELIVERING VALUE CREATION



GEOGRAPHIC EXPANSION

New markets

17

Regulatory licenses globally



CUSTOMER QUALITY & RETENTION

OTC engine

50%

OTC Revenue from >5 years customers



FUTURES

Scaling fast

c.30%

YoY growth of non-OTC revenue, mainly the US



PREDICTION MARKETS

New vertical

'Omni-set solution' across B2B, B2C and B2B2C channels



PROPRIETARY TECHNOLOGY

Efficiency

Agile and innovative tech stack to drive growth

New geographies

Increase customer value

Global futures platform

Compounding value and growth

Core competitive advantage

SIGNIFICANT ADDRESSABLE MARKET OPPORTUNITY FOR PLUS500

PLUS500 OPERATES WITH A TECHNOLOGIC ADVANTAGE IN LARGE, GROWING MARKETS

SIGNIFICANT GLOBAL REVENUE OPPORTUNITY:



~\$11BN

OTC Trading revenue 2026E¹



~\$5BN+

Exchange-Traded Futures
Growing at ~8% CAGR²



~\$10BN+

Prediction Markets By 2030³

1. Source: Daintel CFD Broker Market
2. Source: Business Research Insights
3. Source: Bloomberg

PLUS500 INVESTMENT CASE

A GLOBAL FINTECH GROUP DIVERSIFYING OPERATIONS THROUGH PROPRIETARY TECHNOLOGY



1

Established track record of **innovation and growth**, underpinned by technology edge



2

Focus on **higher-value customers** and deeper engagement drives higher customer longevity



3

Diversification of products, markets and revenues provides earnings resilience and stability



4

Extremely robust financial position with strong balance sheet and no debt, enables Plus500 to invest to support growth



5

Attractive shareholder returns including dividends and share buybacks



6

Long-term planning underpins our strategic mindset to grow and innovate for stakeholders

OUTLOOK – MAXIMISING ATTRACTIVE GROWTH OPPORTUNITIES AHEAD

**STRATEGIC MOMENTUM CONTINUED INTO H2 2026,
LEAVING THE GROUP WELL POSITIONED IN FY 2026 AND BEYOND**

FY 2026

- + Accelerating across all fronts: B2C prediction markets scaling, B2B ecosystem expanding
- + Positive momentum worldwide, with new territories launching

SHORT-TERM VIEW

- + H2 2026 has started strongly, supported by positive momentum across global financial markets
- + Recent product and partnership momentum extends into H2

MEDIUM-TERM VIEW

- + Continued expansion of non-OTC operations
- + Strategic growth through investments and bolt-on acquisitions
- + New OTC market expansion

LONG-TERM VIEW

- + Solid financial and technological foundations to drive expansion, innovation and attractive shareholder returns
- + Long-term track record of value creation across market cycles

FY 2026 RESULTS EXPECTED TO BE IN-LINE WITH CURRENT MARKET EXPECTATIONS*

* Market expectations – Based on compiled analysts' consensus forecasts (Source: Bloomberg), located on the Investor Relations section of the Company's website. Consensus forecasts for FY 2026 Revenue and EBITDA are \$811.5m and \$365.1m, respectively



THANK YOU



Q&A

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APPENDIX

Plus⁺500 IT'S TRADING **WITH A PLUS**

THE EVOLVING STORY OF OUR FUTURES OFFERING

SECURING CLEARING MEMBERSHIPS AND INDUSTRY RECOGNITION



STRONG FOUNDATIONS FOR **GROWTH OF FUTURES BUSINESS**

WELL-POSITIONED FOR SUSTAINED VALUE CREATION

LICENCES

Highly regulated



भारतीय प्रतिभूति और विनिमय बोर्ड
Securities and Exchange Board of India

MEMBERSHIPS

Scarce assets



CME

Kalshi



CBOT

NYMEX
NEW YORK MERCANTILE EXCHANGE



ICE

comex

MGEX

FIA

EUREX

NSE

ICCL

BSE

CAPITAL

Strong balance sheet to support significant volumes



\$0.9bn

Own funds cash balances and no debt

STAKEHOLDERS

Strategic business alliances and partnerships



PLATFORMS

Technology and automation oriented

B2B

B2C

Plus500
FUTURES

Plus500
T4 PRO

COSMOS
Plus500

Plus500 IT'S TRADING **WITH A PLUS**

PLUS500'S PORTFOLIO OF INTERNATIONAL LICENCES

AN INCREASINGLY VALUABLE, GROWING ASSET AND SOURCE OF COMPETITIVE ADVANTAGE



Plus500 IT'S TRADING **WITH A PLUS**