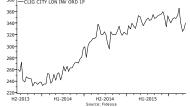


FTSE sector: Financial Services



Source: Fidesso

CLIG
330.0
367.5
317.5
26.9
88.8
78.6
LSE

City of London is and investment manager specialising in using closed end funds to invest in emerging markets.

Company information	
CEO	Barry Olliff
CFO	Tracy Rodrigues
Chairman	David Cardale

www.citlon.com

Next event	
Interim Results	15 Feb 2016
Interim Div. Paid	11 Mar 2016
3Q Update	12 Apr 2016

City of London Investment Group

First half trading update

City of London issued a trading update this morning with its figures to the end of 2015. Funds under management were \$3.8 billion. This compares with \$4.2bn at the start of the year and \$3.6bn at the end of the first quarter. Markets have been the main driver of the decline, though this has been offset by good performance and new fund flows. The fall in FUM over the first half was 11%, compared to a decline of 17% in the MSCI Emerging Markets TR Index.

- Pipeline: New business acquisition has been going well. As well as the first half inflows, there is another \$200m won which will be funded over the next few months. This has been spread across several areas of the business.
- Profitability: The market declines have had a corresponding effect on profits. The first half profit before tax was £3.6m, a decline of 16% on the previous year's £4.3m. After tax this is below the dividend run rate, and whether cover is restored in 2H2016 is very dependent on market movements.
- Valuation: The prospective P/E of 14.6 times is now at a slight premium to the peer group. The yield of 7.3% is very attractive and should at the very least provide support for the shares in the current volatile markets.
- Risks: To date, City of London has not experienced the sort of outflows that some other emerging market fund managers have, aided by its good performance and strong client servicing. Further EM volatility may increase the risk of such outflows however.
- Investment summary: City of London has continued to show robust performance in challenging market conditions. The valuation remains reasonable. Without a market recovery the dividend may be uncovered in 2016, but with over £10m of cash the company can easily cover the gap that current market levels imply.

Financial summary and valuation						
Year end Jun (£m)	2012*	2013*	2014*	2015	2016E	2017E
FUM (\$bn)	4.48	3.71	3.90	4.20	4.00	4.61
Revenue (£m)	34.14	29.36	24.22	25.36	22.50	25.00
Statutory PTP	11.46	8.86	7.24	8.93	7.82	9.70
Statutory EPS (p)	33.8	24.9	20.7	26.4	22.6	28.5
Dividend (p)	24	24	24	24	24	24
P/E (x)	9.8	13.3	15.9	12.5	14.6	11.6
Yield	7.3%	7.3%	7.3%	7.3%	7.3%	7.3%

Source: Hardman & Co Research

Analysts	
Brian Moretta	020 7929 3399
	bm@hardmanandco.com

^{* 2012} and 2013 had May year ends. 2014 had 13 months in financial year.



Summary and Estimates

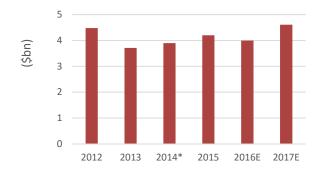
The decline in FUM has had a corresponding effect on our estimates. We have also taken some account of the market declines so far this year and have removed our usual assumption of a slight market increase for the remainder of this financial year.

The company has indicated an improved outlook for new business flows, particularly in emerging markets where it has returned the target for the FY2017 to \$500m. It is worth noting that City of London has managed to attract new business despite difficult markets, which bodes well for the future. However, given the current market volatility we have left our new business estimates unchanged, though note that this may leave our figures somewhat conservative.

The strengthening dollar continues to have a positive effect on forward estimates, though the first half figure was in line with our estimates. We now forecast 22.9p of eps for 2016E, a slight decline from our previous 23.3p. This remains below the expected dividend of 24p, though the gap continues to be easily coverable from City of London's substantial reserves. Although our forecasts suggest cover will return on a run rate basis in 2H2016, that is clearly contingent on market movements and new business flows.

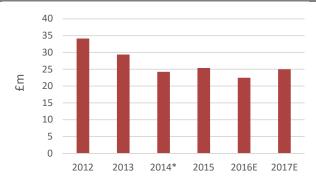


Funds Under Management



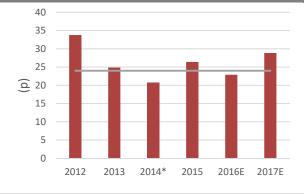
- ▶ FUM decline to 2013 primarily due to outflows
- Net inflows resumed in 2014
- Weakness in 2016 being substantially offset by new business flows

Revenues



- Revenues strongly linked to FUM
- Slight decrease in revenue margins from new business
- Some currency effects, particularly in 2015 and 2016

eps and dividend



- Profitability maintained by cost flexibility
- Dividend shortfall in 2014 covered from reserves
- Whether 2017 dividend is covered is contingent on market conditions
- With £10m of cash on balance sheet can easily cover expected shortfall in 2016

3



Financials

	May Year I	May Year End		June Year End		
	2012	2013	2014*	2015	2016E	2017E
FUM (\$bn)	4.48	3.71	3.90	4.20	4.00	4.61
P&L (£m)						
Revenue	34.14	29.36	24.22	25.36	22.50	25.00
Expenses	23.11	21.01	17.22	16.63	14.52	15.34
Operating Profit	11.03	8.36	7.00	8.73	7.97	9.6
РВТ	11.46	8.86	7.24	8.93	7.82	9.7
Earnings	8.50	6.27	5.20	6.61	5.63	7.0
eps (p)	33.8	24.9	20.7	26.4	22.6	28.
dps (p)	24	24	24	24	24	2

Key Metrics						
	2012	2013	2014*	2015	2016E	2017E
Growth (%)						
FUM		-17.1	5.0	7.7	-4.8	15.3
Revenue		-14.0	-17.5	4.7	-11.3	11.1
Operating Profit		-24.2	-16.3	24.7	-8.6	21.1
EPS		-26.3	-16.9	27.5	-14.2	25.7
DPS		0	0	0	0	0
Operating Margins (%)						
Net FUM fee margin	0.87	0.92	0.88	0.86	0.85	0.83
Operating Margin	32.3	28.5	28.9	34.4	35.4	38.6
Tax Rate	25.9	29.3	28.2	26.0	27.0	27.0
Dividend cover	1.41	1.04	0.86	1.10	0.94	1.19

eps Sensitivity		
	2016E	2017E
No net new business		
eps (p)	22.5	25.3
% change	-0.6	-11.2
0% market growth (was 5% pa)		
eps (p)	22.6	27.6
% change	0.0	-3.1

Source: City of London Investment Group, Hardman & Co Research



Disclaimer

Hardman & Co provides professional independent research services. Whilst every reasonable effort has been made to ensure that the information in the research is correct, this cannot be guaranteed.

The research reflects the objective views of the analysts named on the front page. However, the companies or funds covered in this research may pay us a fee, commission or other remuneration in order for this research to be made available. A full list of companies or funds that have paid us for coverage within the past 12 months can be viewed at http://www.hardmanandco.com/

Hardman & Co has a personal dealing policy which debars staff and consultants from dealing in shares, bonds or other related instruments of companies which pay Hardman for any services, including research. They may be allowed to hold such securities if they were owned prior to joining Hardman or if they were held before the company appointed Hardman. In such cases sales will only be allowed in limited circumstances, generally in the two weeks following publication of figures.

Hardman & Co does not buy or sell shares, either for its own account or for other parties and neither does it undertake investment business. We may provide investment banking services to corporate clients.

Hardman & Co does not make recommendations. Accordingly we do not publish records of our past recommendations. Where a Fair Value price is given in a research note this is the theoretical result of a study of a range of possible outcomes, and not a forecast of a likely share price. Hardman & Co may publish further notes on these securities/companies but has no scheduled commitment and may cease to follow these securities/companies without notice.

Nothing in this report should be construed as an offer, or the solicitation of an offer, to buy or sell securities by us.

This information is not tailored to your individual situation and the investment(s) covered may not be suitable for you. You should not make any investment decision without consulting a fully qualified financial adviser.

 $This \ report\ may\ not\ be\ reproduced\ in\ whole\ or\ in\ part\ without\ prior\ permission\ from\ Hardman\ \&Co.$

Hardman Research Ltd, trading as Hardman & Co, is an appointed representative of Capital Markets Strategy Ltd and is authorised and regulated by the Financial Conduct Authority (FCA) under registration number 600843. Hardman Research Ltd is registered at Companies House with number 8256259. However, the information in this research report is not FCA regulated because it does not constitute investment advice (as defined in the Financial Services and Markets Act 2000) and is provided for general information only.

Hardman & Co Research Limited (trading as Hardman & Co) 11/12 Tokenhouse Yard London EC2R 7AS T +44 (0) 207 929 3399

Follow us on Twitter @HardmanandCo

Version 2 - August 2015



Hardman Team

Marketing / Inves	stor Engagement			
+44 (0)20 7929 3399				
Richard Angus	ra@hardmanandco.com	+44 (0)207 148 0548		
Max Davey	md@hardmanandco.com	+44 (0)207 148 0540		
Keith Hiscock	kh@hardmanandco.com	+44 (0)207 148 0544		
Neil Pidgeon	nrp@hardmanandco.com	+44 (0)207 148 0546		
Analysts +44 (0)2	0 7929 3399			
Agriculture		Bonds		
Doug Hawkins	dh@hardmanandco.com	Brian Moretta	bm@hardmanandco.com	
Yingheng Chen	yc@hardmanandco.com			
Meghan Sapp	ms@hardmanandco.com			
Building & Constructi	on	Consumer & Leisure		
Tony Williams	tw@hardmanandco.com	Mike Foster	mf@hardmanandco.com	
Mike Foster	mf@hardmanandco.com	Steve Clapham	sc@hardmanandco.com	
Financials		Life Sciences		
Brian Moretta	bm@hardmanandco.com	Mark Brewer	mb@hardmanandco.com	
		Martin Hall	mh@hardmanandco.com	
Media		Mining		
Derek Terrington	dt@hardmanandco.com	Ian Falconer	if@hardmanandco.com	
		Stephen Thomas	st@hardmanandco.com	
Oil & Gas		Property		
Stephen Thomas	st@hardmanandco.com	Mike Foster	mf@hardmanandco.com	
Mark Parfitt	mp@hardmanandco.com			
Services		Social Impact		
Mike Foster	mf@hardmanandco.com	Mike Foster	mf@hardmanandco.com	
Special Situations		Technology		
Steve Clapham	sc@hardmanandco.com	Mike Foster	nrp@hardmanandco.com	

Hardman & Co

11/12 Tokenhouse Yard London EC2R 7AS United Kingdom

Tel: +44(0)20 7929 3399 Fax: +44(0)20 7929 3377

www.hardmanandco.com

